Alt Order #

## INVOICE



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Invoice Period Invoice Month Invoice # Invoice Date 09/30/12 September 2012 08/27/12 - 09/24/12 953055-1

Sales Office Sales Region Account Executive Station HRP -Washingtd National **WPBF** Mica Hansen

**Product** Estimate Number Advertiser Negron/R/State Senate JOE NEGRON ST SENATE 491

> Flight Dates 06321846 09/20/12 - 09/24/12 953055 Billing Calendar Billing Type Deal # Broadcast Cash

Order#

Special Handling

IDB# Advertiser Code Product Code 1021

Agency Ref Advertiser Ref

**Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave** Suite 306 Towson, MD 21286

Send Payment To:

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	09/20/12 Class of Tin	09/21/12 ne - Pre-em	WPBF News 25 Morn	ings6-7AM	TF	:30	2	\$200.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSSTF	Spots/Week 2	<u>Rate</u> \$200.00					
	Spots: # Ch	<u>Day Ai</u>	r Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF Th 09	9/20/12 5:59 AM WPB	F News 25 Mornings	6-7AM	:3	0 JN101TV-FI	-		\$200.00 NM
L	1 WF	BFF 09	9/21/12 6:15 AM WPB	F News 25 Mornings	6-7AM	:3	0 JN101TV-FI			\$200.00 NM
2	09/20/12 Class of Tin	09/21/12 ne - Pre-em	Good Morning Americ ptible with notice	a 7-9AM	TF	:30	2	\$250.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12TF	Spots/Week 2	<u>Rate</u> \$250.00					
	Spots: # Ch	Day Ai	r Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WF	PBF Th 09	9/20/12 8:48 AM Good	Morning America	7-9 <b>AM</b>	:3	0 JN101TV-F	-		\$250.00 NM
	2 WF	PBFF 09	9/21/12 8:47 AM Good	Morning America	7-9 <b>AM</b>	:3	0 JN101TV-F	-		\$250.00 NM
3	09/20/12 Class of Tin	09/21/12 ne - Pre-em	WPBF News 25 @ No	oon 12pm-1230pm	TF	:30	2	\$160.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12TF	Spots/Week 2	<u>Rate</u> \$160.00					
	Spots: # Ch	<u>Day Ai</u>	r Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Th 09	9/20/12 12:27 PM WPB	F News 25 @ Noon	12pm-1230pm	:3	0 JN101TV-F	-		\$160.00 NM
	3 WF	PBFF 09	9/21/12 12:28 PM WPB	F News 25 @ Noon	12pm-1230pm	:3	0 JN101TV-F			\$160.00 NM
4	09/20/12 Class of Tin	09/20/12 ne - Pre-em	WPBF News 25 @ 6: optible with notice	00P 6-6:30PM	2	:30	2	\$500.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS2	Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch	Day Ai	r Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF Th 09	9/20/12 6:11 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	0 JN101TV-F	-		\$500.00 NM
<u> </u>	1 WF	PBF Th 09	9/20/12 6:29 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	0 JN101TV-F			\$500.00 NM
5	09/20/12 Class of Tin	09/21/12 ne - Fixed N	Wheel Of Fortune Ion Pre-emptible	7-7:30PM	TF	:30	2	\$1,500.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12TF	Spots/Week 2	<u>Rate</u> \$1,500.00					
	Spots: # Ch	<u>Day Ai</u>	r Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF Th 09	9/20/12 7:17 PM Whee	el Of Fortune	7-7:30PM	:3	0 JN101TV-F	-		\$1,500.00 NM
	1 WF	PBFF 09	9/21/12 7:08 PM Whee	l Of Fortune	7-7:30PM	:3	0 JN101TV-F	<u>-                                      </u>		\$1,500.00 NM

## INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
953055-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	JOE NEGRON ST SENATE	491

Class of Time	www.t	hewpbfchannel.	.com									
Color									Spots/		_	
Class of Time - Fixed Non Pre-empitible	Line	Start Date	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Sports: #C Days Ar Date Air Time Describion	6					7:30-8PM	TF	:30	3	\$1,700.00	NM	
1 WiPBFT   09/2012   7:35 PM separty   7:30-9PM   30 3N017V-FL   \$1,700.00 NM   2 WiPBFF   09/2112   7:35 PM separty   7:30-9PM   30 3N017V-FL   \$1,700.00 NM   \$2,750.00		Weeks:		End Date 09/23/12	MTWTFSS TF							
2 WPBFF   09/21/12   7:52 PM Jacpardy   7:30-9FM   :30 JNI01TV-FL   \$1,700.00 NM   1/100.00 NM   1		. –										
Topic   Color   Topic   Topi	1				•	-						
Tolgraphic   Class of Time - Pre-emptible with notice   Social/Week   Start Date   Emptible with notice   Social/Week   Start Date   Emptible with notice   Social/Week   Start Date   Emptible with notice   Start Date   Social/Week					•	•			-			
Class of Time - Pre-emptible with notice   Weeks: Start Date End Date MIMTESS   Spots/Week   Spots: group   S	<u> </u>	3 771	BFF US	121112 1	7:52 PM Jeopard	ıy	7.30-6FW	.50	J 3MIOI 1 V 1			\$1,700.00 14101
Spots:#Ch Day AirDate   AirTime Description   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start Date   AirTime Description   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start Date   AirTime Description   Spots/Week   Start Date   Spots/Week   Spots/Week   Start Date   Spots/Week   Spots/Week   Start Date   Spots/Week   Spots/W	7	7 09/20/12 Class of Tir	me - Pre-em	ptible with r	notice			:30	2	\$275.00	NM	
2 WPBFT   09/20/12   N/ghttline		Weeks:			•							
3 09/20/12												
8. 09/20/12   09/23/12   M-SUN WPBF News 25 (£11-11:35PM  TF-S   .30   3   \$500.00   NM					-					L		·
Class of Time - Pre-emptible with notice   Weeks: Start Date   End Date   MTWTFSS   Spots/Week   Start Date		1 WI			Nightiin	<del></del>	11:35-12:05AM					<del>\$273.00</del> INIVI
Spots # Ch	8			M-SUN ptible with r	WPBF News 25	6 (11-11:35PM	TF-S	:30	3	\$500.00	NM	
3 WPBFT		Weeks:			MTWTFSS TF-S							
4 WPBF F 09/21/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 30 JN101TV-FL \$500.00 NM WPBF Su 09/23/12 GMA Saturday 7-8am Sat 7am-8am1 :30 1 \$225.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWFFS Spots/Week 09/17/12 09/23/12 7:55 AM GMA Saturday 7-8am Sat 7am-8am1 :30 1 \$225.00 NM Start/End Time Sat 7am-8am :30 JN101TV-FL \$225.00 NM Start/End Time Sat 7a		Spots: # Ch										
1 WPBF Su   99/23/12   11:24 PM M-SUN WPBF News 25 @ 11PM11-11:35PM   :30 JN101TV-FL   \$500.00 NM						_			•			·
9 09/22/12 09/22/12 GMA Saturday 7-8am Sat 7am-8am						_			•			· ·
Class of Time - Pre-emptible with notice   Spots/Week   Start Date   End Date   MTWTFSS   Spots/Week   Start Date   Spots/Week   Spots/Week   Start Date   Spots/Week   Spots/Week   Start Date   Spots/Week   Spots/Week   Spots/Week   Start Date   Spots/Week   Spot	L	1 WI	PBF Su 09	9/23/12 1	1:24 PM M-SUN	WPBF News 25 @	11PM 11-11:35PM	:3	O JNTOTIA-E	<u>L</u>		\$500.00 NM
Spots: # Ch	-					Sat 7am-8am	1-	:30	1	\$225.00	NM	
1 WPBF Sa		Weeks:				Spots/Week 1						
10 09/22/12												
Class of Time - Pre-emptible with notice   Weeks: Start Date   End Date   MIWTFSS   Spots/Week   Q9/17/12   O9/23/12   O9/23/12   B:25 AM Sat 8-9am News   Sat 8-9am   Sat 8	L	1 WI	PBF Sa 09	9/22/12	7:58 AM GMA S	aturday 7-8am	Sat 7am-8am	:3	0 JN101TV-F	L		\$225.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	10	0 09/22/12 Class of Ti	09/22/12 me - Pre-em			Sat 8-9am	1-	:30	1	\$225.00	NM	
1 WPBF Sa		Weeks:										
11 09/23/12 09/23/12 GMA Sunday 7-8am		. –										
Class of Time - Pre-emptible with notice   Weeks:   Start Date   09/17/12   09/23/12   09/23/12   1   \$225.00     Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   \$225.00   NM		1 W	PBF Sa 09	9/22/12	8:25 AM Sat 8-9	am News	Sat 8-9am	:3	0 JN101TV-F	L		\$225.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	1					Sun 7-8am	1	:30	1	\$225.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   \$225.00   NM		Weeks:				Spots/Week 1						
1 WPBF Su         09/23/12         7:54 AM GMA Sunday 7-8am         Sun 7-8am         :30 JN101TV-FL         \$225.00 NM           12 09/23/12 09/23/12 09/23/12 Chris Matthews Class of Time - Pre-emptible with notice         Sun 10-10:30AM        1         :30 1 \$175.00 NM           Weeks: Start Date 09/17/12 09/23/12 09/23/12 09/23/121         End Date 09/23/12 ND Spots: # Ch Day 1 WPBF Su 09/23/12 10:26 AM Chris Matthews         Start/End Time 1 Length Ad-ID Sun 10-10:30AM         Rate Type 175.00 NM           13 09/23/12 09/23/12 09/23/12 Sun 630pm News Class of Time - Pre-emptible with notice         630-7pm1         :30 1 \$325.00 NM           Weeks: Start Date 09/17/12 09/23/12 09/23/121         End Date 09/23/12 NTMTFSS 00/23/12 NTMTFSS 09/23/121         Spots/Week Sun 10-10:30AM Sun 10-10:30A		Spots: # Ch				<u>otion</u>		Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice		1 W	PBF Su 09	9/23/12	7:54 AM GMA S	unday 7-8am	Sun 7-8am	:3	0 JN101TV-F	L		\$225.00 NM
Weeks:         Start Date 09/17/12         End Date 09/23/12         MTWTFSS 09/23/12         Spots/Week 175.00         Rate \$175.00           Spots: # Ch Day Air Date 1 WPBF Su 09/23/12         Air Time Description 1 Description 1 WPBF Su 09/23/12         Start/End Time 1 Length Ad-ID Sun 10-10:30AM 1:30 JN101TV-FL         Rate Type 175.00 NM           13 09/23/12 09/23/12 Class of Time - Pre-emptible with notice         Sun 630pm News 630-7pm Class of Time - Pre-emptible with notice        1 1 1:30 1 \$325.00 NM           Weeks: Start Date 09/17/12 09/23/121 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	12					Sun 10-10:30AM	1	:30	1	\$175.00	NM	al as
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate         Type           1 WPBF Su         09/23/12         10:26 AM Chris Matthews         Sun 10-10:30AM         :30 JN101TV-FL         \$175.00 NM           13 09/23/12 Class of Time - Pre-emptible with notice         Sun 630pm News Class of Time - Pre-emptible with notice         630-7pm        1         :30 1         \$325.00 NM           Weeks:         Start Date 09/17/12         End Date 09/23/12         MTWTFSS Spots/Week 325.00         Rate 325.00			Start Date	End Date	MTWTFSS	Spots/Week 1						
1 WPBF Su		Spots: # Ch				otion .	•	Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice           Weeks:         Start Date 09/17/12         End Date 09/23/12         Spots/Week Notice         Rate 325.00		. –						1 :3	0 JN101TV-F	L		
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           09/17/12         09/23/12        1         1         \$325.00	13					630-7pm	1	:30	1	\$325.00	NM	
			Start Date	End Date	MTWTFSS							11 To 1
		Spots: # Ch				<u>tion</u>		Lengt	h Ad-ID			Rate Type

## INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Carrier III			
Invoice #	Invoice Date	Invoice Month	Invoice Period
953055-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	JOE NEGRON ST SENATE	491

www.	thewpbfchannel.	com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13	09/23/12 Class of Tir	09/23/12 ne - Pre-emp	Sun 630pm News otible with notice	630-7pm	1	:30	1	\$325.00	NM	
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF Su 09/	23/12 6:57 PM Su	ın 630pm News	630-7pm	:3	0 JN101TV-	FL		\$325.00 NM
14	1 09/24/12 Class of Tir	09/24/12 ne - Pre-emp	WPBF News 25 M otible with notice	ornings6-7AM	1	:30	1	\$200.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTF: 09/30/12 1		<u>Rate</u> \$200.00					
	Spots: # Ch			<del></del>	Start/End Time		h Ad-ID			Rate Type
	1 VVF	PBF M 09/	24/12 6:10 AM W	PBF News 25 Mornings	6-7AM	:3	0 JN101TV-	FL		\$200.00 NM
15	09/24/12 Class of Tir	09/24/12 ne - Pre-emp	Good Morning Amortible with notice		1	:30	1	\$250.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTF: 09/30/12 1		<u>Rate</u> \$250.00			•		
	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF M 09/	24/12 8:55 AM G	ood Morning America	7-9AM	:3	0 JN101TV-	FL		\$250.00 NM
16	09/24/12 Class of Tin	09/24/12 ne - Pre-emp	WPBF News 25 @	Noon 12pm-1230pm	1	:30	1	\$160.00	NM	
	Weeks <sup>-</sup>	Start Date 09/24/12			<u>Rate</u> \$160.00		<del></del>			
	Spots: # Ch		Date Air Time De		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF M 09/	24/12 12:09 PM W	PBF News 25 @ Noon	12pm-1230pm	:3	0 JN101TV-	FL		\$160.00 NM
17	' 09/24/12 Class of Tin	09/24/12 ne - Pre-emp	WPBF News 25 @ otible with notice	6:00Pl6-6:30PM	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTF5 09/30/12 1		<u>Rate</u> \$500.00				7	· · · · · · · · · · · · · · · · · · ·
	Spots: # Ch				Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 WF	PBFM 09/	24/12 6:20 PM W	PBF News 25 @ 6:00PM	6-6:30PM	:3	0 JN101TV-	FL		\$500.00 NM
18	09/24/12 Class of Tin	09/24/12 ne - Fixed <b>N</b> o	Wheel Of Fortune on Pre-emptible	7-7:30PM	1	:30	1	\$1,500.00	NM	
		Start Date 09/24/12	End Date MTWTFS 1		<u>Rate</u> \$1,500.00					
	Spots: # Ch				Start/End Time	-	h Ad-ID			Rate Type
	1 77	PBFM 09/	24/12 7:14 PM WI	neel Of Fortune	7-7:30PM	:3	0 JN101TV-	FL	<u></u>	\$1,500.00 NM
			Jeopardy on Pre-emptible	7:30-8PM	1	:30	1	\$1,700.00	NM	
		Start Date 09/24/12	End Date MTWTFS 1		<u>Rate</u> \$1,700.00					
	Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WP	BFM 09/2	24/12 7:52 PM Jed	opardy	7:30-8PM		) JN101TV-I	FL		\$1,700.00 NM
20	09/24/12 Class of Tim	09/24/12 ne - Pre-emp	M-SUN WPBF Nev	vs 25 @11-11:35PM	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12 1		<u>Rate</u> \$500.00					· · ·
	Spots: # Ch		Date Air Time De	scription	Start/End Time	Lengtl	Ad-ID			Rate Type
	1 WP	BFM 09/2	24/12 11:32 PM M-	SUN WPBF News 25 @ 1	1PM11-11:35PM	:30	) JN101TV-I	-L		\$500.00 NM
21	09/23/12 Class of Tim	09/23/12 ne - Pre-emp	Sun 8-9am News tible with notice	Sun 8-9am	S	:30	1	\$225.00	NM	
	Weeks:	Start Date 09/17/12			<u>Rate</u> \$225.00					V#=
	Spots: # Ch	Day Air I	Date Air Time De	•	Start/End Time	Lengti	Ad-ID			Rate Type
	1 WP	BF Su 09/2	23/12 8:22 AM Sui	n 8-9am News	Sun 8-9am	:30	) JN101TV-F	-L		\$225.00 NM

\$16,451.75

## INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
953055-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	JOE NEGRON ST SENATE	491

Net Amount Due

www.thewpbfchannel.com

ine Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
22 09/24/12 Class of Ti	09/24/12 me - Pre-em	M-F 5pm ptible with no		5-6pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Cl	n <u>Day Air</u>	<u>r Date</u> Air	Time Descri	<u>otion</u>	Start/End Tim	<u>ne Lengi</u>	h Ad-ID			Rate Type
1 W	PBFM 09	/24/12 5:	54 PM M-F 5p	m News	5-6pm	:3	0 JN101TV-	FL		\$350.00 NM
23 09/20/12 Class of Ti	09/21/12 me - Pre-em	M-F 5pm ptible with no		5-6pm	11	:30	2	\$350.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	<u>MTWTFSS</u> 11	Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # CI	n <u>Day Ai</u> i	r Date Air	Time Descri	otion	Start/End Tim	ne Lengt	h Ad-ID			Rate Type
1 W	PBF Th 09	/20/12 5:	23 PM M-F 5p	m News	5-6pm	:3	O JN101TV-	FL		\$350.00 NM
2 W	PBFF 09	/21/12 5:	13 PM M-F 5p	m News	5-6pm	:3	0 JN101TV-	FL		\$350.00 NM
					Total Spots		33			

Payment Terms 30 Days Square S